

as seen in
THE WALL STREET JOURNAL

The Best Bargain in Business



*One high-level executive says
a top-notch hire is worth over
300 times the average hire.*

In a recent front-page article in *The Wall Street Journal*, a senior executive at Google was quoted as saying that one top-notch engineer is worth "300 times or more than the average." Others put the value at 5 to 10 times the average. Whether it's 5 times or 300 times, **Great Hires are The Best Bargain in Business!**

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